



Learn. Connect. Celebrate.

## USER CONFERENCE

Washington, D.C. | July 18-19, 2023

REGISTER

Emburse in Motion is a dynamic user conference where customers from around the country gather to learn, connect, and celebrate. Join fellow users for an energizing two days of product education, industry expertise, and a well-deserved spotlight on your incredible accomplishments.

Participants of the following Emburse in Motion: Washington D.C. sessions will receive CPE credit:

### July 18, 9:00am - 5:00pm:

- The Elements of Successful Certify Deployments: 1.2 CPE Credits
  - Program description: Whether you're onboarding Emburse Certify for the first time or implementing a new feature, this session ensures the process goes smoothly. You'll learn best practices that can be applied to your own rollout.
  - Field of study: Computer software and applications
  - Learning objectives:
    - Mastering the Emburse Certify onboarding process
    - Applying best practices for a successful rollout
    - Time for discussion and questions
  - Who should attend: Certify customers pre or during implementation, or preparing for additional product launches
- The Elements of Successful Chrome River Deployments: 1.2 CPE Credits
  - Program description: Whether you're onboarding Emburse Chrome River for the first time or implementing a new feature, this session ensures the process goes smoothly. You'll learn best practices that can be applied to your own rollout from a former CBS employee who now works for Emburse.
  - Field of study: Computer software and applications
  - Learning objectives:
    - Mastering the Emburse Certify onboarding process
    - Applying best practices for a successful rollout

- Time for discussion and questions
  - Who should attend: Chrome River customers pre or during implementation, or preparing for additional product launches
- Building Upon a Successful Foundation (Certify): 1.2 CPE Credits
  - Program description: You've implemented Emburse Certify. Now learn the building blocks that will set you up for ongoing success. This session focuses on common post-rollout challenges like navigating change management, devising effective training plans, and measuring the positive impact of your new solution.
  - Field of study: Computer software and applications
  - Learning objectives:
    - Navigating change management
    - Devising effective training plans
    - Measuring the positive impact of the solution
    - Time for discussion and questions
  - Who should attend: Certify customers who have completed their implementation and would like support in next steps
- Building Upon a Successful Foundation (Chrome River): 1.2 CPE Credits
  - Program description: You've implemented Emburse Chrome River. Now learn the building blocks that will set you up for ongoing success. This session focuses on common post-rollout challenges like navigating change management, devising effective training plans, and measuring the positive impact of your new solution.
  - Field of study: Computer software and applications
  - Learning objectives:
    - Navigating change management
    - Devising effective training plans
    - Measuring the positive impact of the solution
    - Time for discussion and questions
  - Who should attend: Chrome River customers who have completed their implementation and would like support in next steps
- Unleash Your Emburse Solution's (No So) Hidden Potential: 1 CPE Credit
  - Program description: Feel like you're barely scratching the surface of what your Emburse solution can do? This is the session for you. Learn how to maximize your product's undiscovered potential and accelerate your organization's spend optimization journey. Newcomers are also encouraged to attend for a chance to see what your future with Emburse could look like.
  - Field of study: Computer software and applications
  - Learning objectives:
    - Exploring advanced features and functionalities
    - Accelerating spend optimization
    - Showcasing future possibilities
    - Time for discussion and questions
  - Who should attend: I would like to say something about long-term Emburse customers who would like a deeper dive
- Certify Administration Tools: 1.2 CPE Credits

- Program description: Explore new Emburse Certify tooling capabilities that further streamline administrative tasks for Admins. This session also includes overviews of frequently used tools and their use cases to contribute to more efficient processes.
- Field of study: Computer software and applications
- Learning objectives:
  - Understanding and leveraging new administrative tooling capabilities
  - Exploring frequently used tools and their use cases
  - Time for discussion and questions
- Who should attend: Event attendees interested in learning more about Certify self-service tools
- Chrome River Administration Tools: 1.2 CPE Credits
  - Program description: Get familiar with Emburse Chrome River's new and empowering self-service features designed to streamline your work even more. You'll also dive into some of the most used and impactful tools and their use cases.
  - Field of study: Computer software and applications
  - Learning objectives:
    - Mastering new self-service features
    - Exploring impactful tools and their use cases
    - Time for discussion and questions
  - Who should attend: Event attendees interested in learning more about Chrome River self-service tools
- Industry Breakout: Legal & Professional Services: 2.4 CPE Credits
  - Program description: With the right insights and control, law firms and professional services providers can make significant strides in managing their spend. Learn steps peers in Legal and Professional Services are taking to enhance their finance efficacy.
  - Field of study: Computer software and applications
  - Learning objectives:
    - Gaining insights into best practices in spend management
    - Understanding the role of data analytics in finance efficacy
    - Exploring technology solutions for finance optimization
    - Time for discussion and questions
  - Who should attend: Event attendees in or interested in Legal and Professional Services
- Industry Breakout: Higher Education: 2.4 CPE Credits
  - Program description: Join fellow higher ed users for a discussion devoted to driving finance forward with improved insight. Learn about the tools, methods, and data that contribute to healthier processes as well as your institution's overall spend management success. From configurations to analytics, this one has it all.
  - Field of study: Computer software and applications
  - Learning objectives:
    - Understanding tools and methods for healthier finance processes

- Leveraging data for improved insight and spend management
  - Configurations and analytics for effective spend management
  - Time for discussion and questions
- Who should attend: Event attendees in or interested in Higher Education

**July 19, 1:10pm - 4:00pm:**

- Emburse Chrome River Product Breakout: Expense: 1 CPE Credit
  - Program description: Enhance your Emburse Chrome River Expense experience. Learn about its newest features, reliability improvements, and more. This session also explores some lesser-known features that'll have you saying, "I didn't know Expense could do that!"
  - Field of study: Computer software and applications
  - Learning objectives:
    - Familiarizing with the newest features and reliability improvements
    - Exploring lesser-known features and their applications
    - Enhancing user proficiency and efficiency
    - Time for discussion and questions
  - Who should attend: Emburse Chrome River customers
- Emburse Chrome River Product Breakout: Invoice and Analytics: 1.8 CPE Credits
  - Program description: Your AP team consistently faces challenges like new purchasing trends, talent turnover, payment delays, and fraud. Get insight from your Emburse experts and peers about the market's perspective on those pain points. Plus, learn how your invoice, analytics, and spend solutions can be applied to remedy them.
  - Field of study: Computer software and applications
  - Learning objectives:
    - Understanding market perspectives on AP pain points
    - Applying invoice, analytics, and spend solutions to address pain points
    - Sharing best practices and success stories
    - Time for discussion and questions
  - Who should attend: Emburse Chrome River customers
- Emburse Certify Product Breakout: Expense: 1 CPE Credit
  - Program description: See Emburse Certify Expense's newest features in action and learn how to leverage their functionality like a pro. Additionally, you'll get a preview of upcoming releases, a chance to share your feedback, and discover some new tricks using lesser-user features.
  - Field of study: Computer software and applications
  - Learning objectives:
    - Mastering the functionality of the newest features
    - Previewing upcoming releases and providing feedback
    - Exploring lesser-known features and discovering new tricks
    - Time for discussion and questions
  - Who should attend: Emburse Certify customers
- Emburse Certify Product Breakout: Invoice and Analytics: 1.8 CPE Credits

- Program description: Your AP team consistently faces challenges like new purchasing trends, talent turnover, payment delays, and fraud. Get insight from your Emburse experts and peers about the market's perspective on those pain points. Plus, learn how your invoice, analytics, and spend solutions can be applied to remedy them.
- Field of study: Computer software and applications
- Learning objectives:
  - Understanding the impact of new purchasing trends on AP processes
  - Developing strategies to mitigate talent turnover challenges
  - Strengthening payment processes to mitigate delays and fraud risks
  - Time for discussion and questions
- Who should attend: Emburse Certify customers

Prerequisites: None

Advanced Preparation: None

Program Level: Overview

Delivery Method: Group Live

For more information regarding program cancellation policies, or administrative policies such as complaint and refund, please contact us at [eim@emburse.com](mailto:eim@emburse.com)

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