CHROME RIVER BY EMBURSE CASE STUDY

Husch Blackwell increases productivity and efficiency with Chrome River

Introduction

This case study of Husch Blackwell is based on a September 2020 survey of Chrome River by Emburse customers by TechValidate, a 3rd-party research service.

> " *Chrome River has had a great impact on the AP team at our firm. It has decreased the amount of data entry handled by the AP team. We no longer have to make sure we are retrieving the correct approvals with the approval routing setup in Chrome River. We have the capability to run just about any report we need to calculate our spend.* "
>
> - Kenya Loving-McNamee, Accounting Manager, Husch Blackwell

Challenges

Prior to using Chrome River, Husch Blackwell struggled with a manual and tedious expense management process.

They evaluated and selected Chrome River in order to do the following:

- Automate the expense management process
- Enforce expense policy compliance
- Increase visibility into company T&E spend
- Improve reconciliation process for corporate cards
- Extend ERP Capabilities
- Have transparent pricing/costs

Use Case

When evaluating Chrome River, Husch Blackwell found these Chrome River features to be **extremely valuable**:

- Approval workflow configurability
- Built-in business rules engine
- OCR: Extremely valuable
- Credit card reconciliation
- Ease of Use
- Support & Training
- System Reliability

When compared to the competition, Husch Blackwell rated Chrome River **best-in-class** in the following areas:

- Approval workflow configurability
- Built-in business rules engine
- Credit card reconciliation
- ERP integration
- Ease of use
- System reliability

Husch Blackwell selected Chrome River as the best choice to:

- Enable remote work
- Reimburse non-traveling employees for expenses
- Reimburse traveling employees for expenses
- Reimburse non-employee expenses (interview candidates, consultants, other) for expenses
- For analytics for spend analytics

Company Profile

Company:
Husch Blackwell

Company Size:
Medium Enterprise

Industry:
Consumer Services

About Chrome River by Emburse

Chrome River is part of Emburse, a global leader in expense management and AP automation solutions. Emburse is trusted by more than 14,000 customers in over 120 countries.

Learn More:

🔗 Emburse

Results

Husch Blackwell **very strongly agreed** or **strongly agreed** with the following statements:

- Chrome River's service level and accessibility was an important factor in the decision-making process
- Chrome River's configurability and integrations have given us greater visibility into our business processes
- Chrome River helps by extending our accounting software and ERP capabilities to regulate expense policies
- Chrome River helps us to prevent fraud
- Chrome River gives us the visibility into our business to better manage our cash flow
- Chrome River has improved our ability to reimburse faster
- Using Chrome River has helped us to increase employee satisfaction

Husch Blackwell is **extremely satisfied** with the following Chrome River capabilities:

- Reduce errors caused by manual data entry
- Provide better oversight into costs and expenses
- Ensure policy compliance
- Reimburse expenses faster
- Make corporate card reconciliation easier
- Increase employee satisfaction

According to Husch Blackwell, using Chrome River has helped them:

- Save finance teams time so they can focus on more meaningful and strategic work
- Increase productivity by automating mundane, manual tasks
- Reduce stress associated with expense and/or invoice management
- Enable remote work with cloud-based, paperless solutions
- Mitigate risk from fraud

Since using Chrome River, Husch Blackwell estimates their finance team has saved **5-10 hours** per month and they saw a return on their investment within **3-6 months**.